

# Just for fun: Retail demo user names in Windows 10

 [devblogs.microsoft.com/oldnewthing/20201013-00](https://devblogs.microsoft.com/oldnewthing/20201013-00)

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Some time ago, I went to all the locales I could find and extracted the sample names that are used to help you set up an account.

Just for fun, I'll do the same for the name used by the fictitious account used by the retail demo experience. This special mode is used when a computer is set up on a sales floor and runs an attract loop.

Locale	English name	Name
ar-sa	Arabic	فؤاد حلبي
bg-bg	Bulgarian	Owen May
ca-es	Catalan	Darrin DeYoung
cs-cz	Czech	Zdeněk Benda
da-dk	Danish	Mathias Kjeldsen
de-de	German	Detlef Wagner
el-gr	Greek	Γιάννης Λάμπρος
en-gb	English (UK)	Owen May
en-us	English (US)	Darrin DeYoung
es-es	Spanish (Spain)	Luis Serna
es-mx	Spanish (Mexico)	Darío Díaz
et-ee	Estonian	Owen May
fi-fi	Finnish	Pentti Hietalahti
fr-ca	French (Canada)	Fabrice Lacroix

fr-fr	French (France)	Gilbert Beaulieu
he-il	Hebrew	Owen May
hr-hr	Croatian	Owen May
hu-hu	Hungarian	Lovas Mihály
id-id	Indonesian	William Sutaji
it-it	Italian	Enrico Pisani
ja-jp	Japanese	古林翔
ko-kr	Korean	임대중
lt-lt	Lithuanian	Owen May
lv-lv	Latvian	Owen May
nb-no	Norwegian (Bokmål)	Magnus Ekeli
nl-nl	Dutch	Frank Reuser
pl-pl	Polish	Roman Górski
pt-br	Portuguese (Brazil)	Guilherme Rodrigues
pt-pt	Portuguese (Portugal)	Gabriel Cunha
ro-ro	Romanian	Ștefan Șaguna
ru-ru	Russian	Никита Смирнов
sk-sk	Slovak	Owen May
sl-si	Slovene	Owen May
sr-latn-rs	Serbian	Owen May
sv-se	Swedish	Viktor Larsson
th-th	Thai	ชยนต์ คงไพศาล
tr-tr	Turkish	Cem Kaya
uk-ua	Ukrainian	Owen May
vi-vn	Vietnamese	Trần Đức
zh-cn	Chinese (PRC)	宋冬

zh-tw	Chinese (Taiwan)	劉冠宇
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I don't know why *Owen May* is used for so many locales.

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