

Microspeak: landing (redux)

 devblogs.microsoft.com/oldnewthing/20150113-00

January 13, 2015



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In a meeting, my colleague Martyn Lovell said, “The plan is shifting and hasn’t landed anywhere yet.”

This was generally understood to mean “The plan is shifting and the issue is not yet settled.”

I don’t know if this is true Microspeak, or Martyn was just making up a little metaphor on the fly. But I filed it away anyway because of the interesting collision with another Microspeak use of the word *landing*.

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