

A little cheat in my Tiger Beat photo homage

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Raymond Chen

One thing nobody has called out in my [tribute to the Bill Gates Tiger Beat photo](#), either because it was too subtle or too obvious, is that the photo is actually a mirror image. The arrangement of furniture in the room was not correct: The big table was on the wrong side of the room. It was also too heavy to move around, so we cheated. We staged the entire picture as a mirror image, flipping the Windows screen shot. And then back in the virtual darkroom, [Ariel](#) flipped the photo to put the furniture on the correct side of the photo.

Here are the clues in the photo:

- The *SONY* logo on the monitor.
- The *Multiscan G500* and *Trinitron* branding on the monitor.
- The *Microsoft* logos on the binder on the table.
- The arrows on the recycle bin propping open the door.

Chatter: The day after I put this article into the queue (which makes it visible to Microsoft employees), somebody [posted a comment pointing it out](#). Coincidence? You decide.

[Raymond Chen](#)

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