Microspeak: spend

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Remember, Microspeak is not merely for jargon exclusive to Microsoft, but it's jargon you need to know. We don't encounter the term *spend* much in the engineering side of the company, but it's in common use among those who regularly deal with money and budgets.

> We are in line with company standards with regard to spend for this type of event.

> Q4 spend will be higher as a result of widget recolorization.

> Our corresponding spend will increase significantly if we adopt this proposal.

From the above citations, it is apparent that the word *spend* is shorthand for *expenditure*. And then there's this citation:

> I'll let you know what we have available with respect to spend.

So much for that theory. Here, *spend* means *available budget*. My new theory is that *spend* is shorthand for *spending*.

This appears to be common use in business-speak:

> IT Spend Report Shows Tougher Times Ahead

> The spend is 15% more than the 100m T-Mobile allocated to marketing last year

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