

The changing name of the Microsoft event held in conjunction with Martin Luther King, Jr. Day

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Today is Martin Luther King, Jr. Day, a federal holiday in the United States honoring the civil rights leader and formally serving as a day to reflect on the principles of racial equality and nonviolent social change and more generally to honor Dr. King's legacy through service.

At Microsoft, the day has been recognized with an event whose name is, um, well, the name keeps changing. Here are the names from recent years:

- 2006: Martin Luther King, Jr. Day Event
- 2007: Martin Luther King, Jr. Celebration
- 2008: Dr. Martin Luther King, Jr. Day Event
- 2009: MLK Day Event
- 2010: Celebration to Honor Dr. Martin Luther King, Jr.
- 2011: Martin Luther King Day of Celebration
- 2012: Martin Luther King, Jr. Day of Celebration
- 2013: Dr. Martin Luther King, Jr. Day of Celebration Event

I like to think this is done intentionally just to keep people on their toes.

Ironically, although the event “celebrates diversity and inclusion,” the email announcing the event inadvertently excludes people with visual impairments because it consists of a giant JPG with no ALT text.

(No dream report from me today. That would be disrespectful to the man himself.)

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