

# The Hater's Guide to the Williams-Sonoma Catalog

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 [devblogs.microsoft.com/oldnewthing/20121123-01](http://devblogs.microsoft.com/oldnewthing/20121123-01)

November 23, 2012



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Today is the traditional start of the holiday shopping season in the United States. If you are thinking of getting something from Williams-Sonoma, [Drew Margary has selected a few items of note for your consideration](#) (NSFW: language).

(It cracks me up that the model is using the batter dispenser which “measures out uniform circles” to fill a square waffle-maker.)

[Raymond Chen](#)

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