

I totally presented to an executive the wrong way

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Some time ago, [Gray Knowlton](#) wrote an article on [how to present to an executive](#). As you might have guessed, I've done it [completely the wrong way](#). Many years ago, I was part of a group presenting to a senior-level executive. I was the one who wrote the document establishing the background for the topic and laying out the various options with their pros and cons. I wasn't the one doing the actual presenting, but I was asked to attend anyway, just in case the senior executive had a question that the presenters couldn't answer. For the duration of the meeting, I sat in the back and knitted. As it turns out, I wasn't needed. But at least I got some knitting done.

(I was commended for the quality of the document I had written, so don't think I was just blowing off the issue entirely.)



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