

# Wow, a task bar, what a novel idea

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 [devblogs.microsoft.com/oldnewthing/20100621-00](http://devblogs.microsoft.com/oldnewthing/20100621-00)

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Some of my colleagues were struck by a sentence in [this old Newsweek article](#) about Microsoft's advertising campaign from last year. The sentence wasn't about the ad campaign, though. It was about Windows 7:

| The user interface has a slick new feature, a "taskbar" at the bottom that shows what apps you have open. The new system is due out later this year.

Wow, Windows 7 has a "taskbar". If only we had thought of that sooner.