Whew, I'm not doing *that* again!

June 1, 2009

Raymond Chen

When I met Sara Ford at the 2008 PDC, I got to talk to her author–*a*–author. I asked her how the book-writing experience was.

"I'm never doing *that* again!" she replied.

Yeah, that's pretty much how I feel about it, too. Steve Makofsky agrees. (Though, to be fair, what Sara was not going to do was write a book *in three months*, as opposed to swearing off writing books entirely.)

By the way, my book is now available in Chinese. I don't get any royalties when people buy a translated copy, so buy it or not, I don't care. Actually, I make barely any money from the book at all. During one six-month period, I sold a net of two copies in the United States. Enough to maybe buy a cup of tea. Seeing as most of the book content is available for free on this Web site, I'm not entirely convinced that giving away your book for free increases sales. (Or maybe the conclusion is that my book's sales would have been even worse if it weren't available here online. Perhaps it would have sold only *one* copy.)

Raymond Chen

Follow