Not my finest hour: Misreading a product label

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I had finished some store-bought soup and thought to myself, "That was a pretty good soup. What brand was it? I'll buy it again."

I went to my recycle bin to fish out the aseptic box that the soup came in, and looked for the brand name. And I found it: *dnos*.

I thought to myself, "That's a strange name for a soup company."

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