

# Coca-Cola for breakfast: It's not just for computer geeks any more

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 [devblogs.microsoft.com/oldnewthing/20080228-01](http://devblogs.microsoft.com/oldnewthing/20080228-01)

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It's not just orange juice for breakfast any more. Soft drinks are making inroads into the world traditionally dominated by milk, orange juice, coffee, and tea. According to the article, over one in seven people order a soft drink to accompany their breakfast. (Among people who eat at home, the rate is 2.4%.)

If this trend continues, can Doritos for breakfast be far behind?

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