

Exploiting the inattentive, episode 3: Confusing movie titles

 devblogs.microsoft.com/oldnewthing/20071211-01

December 11, 2007



Raymond Chen

In early 1997, the movie *Fly Away Home*, a film about a teenage girl and her father rescuing a family of geese (inspired by *Operation Migration*), was released on DVD. the movie was well-reviewed and even earned an Academy Award nomination. The very same weekend, the movie with the very similar name *Follow Me Home* was released in theaters. Its critical reception was less favorable. Coincidence? Or exploiting the inattentive?

Raymond Chen

Follow

