

The company picnic, sponsored by Microsoft

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Raymond Chen

Robert Scoble [blogs from the Microsoft company picnic](#). Although he writes, “Microsoft holds a picnic for its employees every year,” this suggests that the picnic is organized by Microsoft. It isn’t.

The company picnic is run by a professional company picnic company. They also do [the Alaska Airlines company picnic](#), and probably those of many [other organizations](#) who don’t put their picnic information on the public Internet. Wander down to Mountain Meadows Farm any weekend during the summer and you’re likely to see a picnic or other group event under way.

[Raymond Chen](#)

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